



BALL MANIA

The UK's Largest Ball Pit For Hire

A fun, immersive and nostalgic installation that is engaging, attention grabbing and memorable.

Operating Nationwide - hello@ballmania.com - www.ballmania.com - 0161 410 9858



OUR SERVICE

We pride ourselves on the **tailored** approach we employ with every event we work on. Our equipment is **bespoke**, it is a one-of-a-kind modular design which allows us to create a free standing ball pit of any size, in almost any location. We also stock over ½ million soft play balls meaning that no ball pit is too big for us to create.

Focusing on high-impact, large installations means that we have the **flexibility**, for our clients to **customise** many aspects of their activation, such as the color of the balls and the branding of the ball pit installation overall.

WHAT WE CAN DO

Our equipment is so **adaptable** it's perfect for the following types of events:

- Public Events
- Food & Music Festivals
- Corporate Parties
- Christmas Parties
- Brand Activations
- Corporate & Office installations
- University Balls
- Weddings
- Shopping Centres
- Event centre pieces
- Marketing & Promotional Campaigns
- Conferences
- Nightclubs
- Competitions
- Freshers' Weeks Activations
- Foot-fall Drivers
- Plus many more.

PRODUCT FEATURES

BALL HIRE ONLY

We stock over ½ million balls. We are able to fill any existing (suitable) space with balls. This option is perfect for locations where you need a high-impact installation that has the wow-factor.

THE FULL PACKAGE

As well as all the balls, we can supply a modular ball pit structure. This has been designed and manufactured in the UK for this sole purpose, meaning it has the flexibility and adaptability to allow us to create a ball pit of almost any size or configuration, in any location.

Our structure has solid, lightweight sides that allow for a fast and stable construction. Each panel contains a window which is a great place for custom branding as well as allowing some very unique photo opportunities. To help contain the balls we then place a high strength sports netting around the sides, and roof if necessary.

We can provide staff for each event in order to ensure the smooth running of any kind of installation, as well as a single dedicated event manager from booking through to delivery.

At the end of each event we deploy a number of specialized machines to remove and clean the balls used, this ensures that every install benefits from a "like-new" set of equipment.

PRICES

Pricing is bespoke depending on the specific needs of your event including location, the duration of hire and the size and type of equipment required.

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THE SMALL PRINT

We provide PLI of £5million for each event, which can be extended as necessary as well as a full RAMs documentation.

We conduct site visits to ensure that if a venue has any specialist H&S or access requirements, these can be addressed before the equipment arrives on site.







CASE STUDY - AO.COM

OBJECTIVES

AO.com is the leading supplier of appliances online and has grown rapidly since its inception in 2000. They hold an annual Christmas party to reward their staff and celebrate the success of a number of individuals.

AO.com was looking for an event centre piece that would be fun, engaging and memorable. The installation needed to be large so that it made an impact in a cavernous space, while also being able to safely accommodate a good proportion of the 1000 guests.

THE SOLUTION

Using 200,000 balls and our bespoke, modular ball pit construction, we were able to construct a 60m² ball pit in a rectangular configuration. This shape, and the careful placement of the equipment within the space, allowed us to maximise the visual impact of the ball pit, while also balancing the floor space used.

As standard, we provide staff to each activation and this event was no different. Throughout the evening our staff facilitated the smooth running of the installation, ensuring people's belongings were safely stored in the lockers we supplied and taking countless photos so that guests could share them on their social media profiles.

THE SUCCESS

The addition of our Ball Pit to the AO Christmas Party provided the guests with a memorable way to celebrate not only the success of their teams, but also ensured the event was fun and engaging.

AO.com were very happy with the event, dubbing it as "the best one yet" and made a feature of the Ball Pit in their internal annual music video.

CASE STUDY - GLEN'S PLATINUM VODKA

OBJECTIVES

Working alongside an event management firm and the brand's own in house brand agency, Ball Mania was tasked with creating an attention grabbing installation that drove footfall to their product activation at a number of high profile music festivals.

THE SOLUTION

Ball Mania created ball pits at three music festivals throughout summer 2017. The attendance at each festival was between 25-30,000 people.

Each ball pit was fully branded for the Glen's Platinum Vodka brand creating an immersive, playful and photogenic experience with an average dwell time of 30 minutes. This gave Glen's brand ambassadors an opportunity to promote and reinforce the brand.

At each event, we captured contact details for each participant which enabled us to analyse the visitor demographic of each activation at the end of the events.

For these three installations, we also produced and supplied a brand new set of soft play balls. These were manufactured in the correct pantone shades for their brand. We also hid a number of 'treasures' in the ball pit. Anyone that found a treasure won a branded item such as a rain mac, t-shirt or inflatable.

“We'd welcome the chance to work with Andrew and the team again, good value - 5 stars. Thank you to the team.”

THE SUCCESS

Gary Mills, marketing executive of Loch Lomand Group, the company behind the Glen's Platinum brand said, “It was an absolute pleasure to work with Andrew and the Ball Mania team. They were all very professional, all of the events ran like clockwork and it took all the hassle away from me - I couldn't have asked for more.”

He continued with, “We'd welcome the chance to work with Andrew and the team again, good value - 5 stars. Thank you to the team.”





CASE STUDY - INTU BREAHEAD

OBJECTIVES

Each year, every intu Shopping Centre hosts an annual two day event called #intuSummerParty. intu Breahead was looking for an activation that was both fun and unique, but would also draw families to the centre.

THE SOLUTION

In order to meet these criteria, we took over the main atrium within the centre. This area has the highest footfall and is over-looked by three floors.

We installed a 80m² ball pit in the space which created an impact that could be felt throughout the centre. The addition of an extra layer of safety matting on the floor, along with a very carefully regulated ball depth ensured the installation was suitable for families with very young children.

We staffed and ran the two-day installation in half hour segments, which enabled a high throughput of visitors.

We also supplied a dedicated team member to run activities and games in the ball pit, creating large playground style games for both adults and children and managed the centre's weekend #Selfie competition from the ball pit with multi-prize giveaways.

THE SUCCESS

On the first day, a number of local journalists visited the installation and Ball Mania was featured in numerous news articles, promoting the #intuSummerParty activation as a whole.

This led to a flood of visitors on the second day, with many shoppers happy to wait up to 45 minutes to enter the attraction. Feedback was exceptionally positive, with the marketing manager for intu Breahead saying that, as a result of the ball pit, the centre had seen an increase of more than 100% in visitor numbers that weekend.

IN THE PRESS

Business • Despatches • Jelford

Salford boss turns office into giant ball pool

Stunned workers at Salford-based Invasion leaped into the multi-coloured pit

Where's On • Where's On Live • Colchester

A huge indoor ball pit has filled part of Colston Hall and it's amazing

We've had a first look at Ball Mama - and it's verily good fun

Where's On • Arts & Culture • The Printworks

Massive adult ball pool with 100,000 balls is coming to Manchester

Ball Mama will be taking over the Printworks for one day only

Shoppers take a dive into UK's biggest ball pool this weekend at Intu Braehead

Business • Features • 2 July 2017 • Holly Kelly

Hundreds of shoppers got the chance to dive into the UK's biggest ball pool, at

The nine metres square sea of 200,000 multi-coloured plastic balls has been set of the Intu Braehead shopping centre.

And both adults and children couldn't wait to enjoy the free fun sessions that are part of Intu Braehead's Summer Party, held on Saturday and Sunday 1st and 2nd July.

Massive adult ball pit with 200,000 balls is coming to Birmingham

The Millennium Point atrium pit will have 200,000 balls for adults to play with



LADbible
3 May 2017 · 0

They turned the office into a giant ball pit 🤪🤪

By Doll Masi, MCR

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